

The Conference



UX Scotland is a practical User Experience and Design conference that allows participants to connect and learn from their peers and leaders in the industry in a positive and practical environment.

The conference has a strong practical focus and attracts industry practitioners and decision-makers who want to provide great user experiences to their clients.

Our Venue



Dynamic Earth
Edinburgh, UK
www.dynaminearth.co.uk

Dynamic Earth is a 5 star visitor attraction situated at the heart of Edinburgh's World Heritage Site.

It sits within an award winning and iconic tented structure at the foot of Salisbury Crags in the Holyrood area of the city. It has been cited as one of the reasons our participants decide to come to this conference.

Our Participants

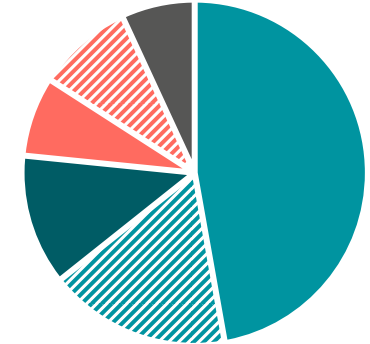


We aim to attract 260+ participants from across Scotland and the North of England.

UX Scotland is aimed at practising designers, specialists, creative directors, managers, consultants, and other decision-makers.

We are expecting more than 260 participants, primarily from across Scotland and the North of England.

Job Titles Represented



Job titles represented at UX Scotland 2019 included:



Companies* represented at UX Scotland 2019 include:

Airts, AJ Bell, Alior Bank, Amazon Web Services, AMT Sybex, And End, Arity, Arup, Assist Social Capital CIC, Atlassian, Auto Trader, AutoScout24, Basler Versicherungen, BEC, Calliope Works, Centrica, CERATIZIT, Citizens Advice, CitNOW, CIVIC Computing, Clicktale, Clydesdale Bank, Codewise, coeno, Cogniance, Configit, Coolblue, Craneware, Croatian National Bank, cpartners, D.LABS, Daimler Financial Services, Dalton Alexander, DataPA, Datatrial, DATEV, Defra, deltaDNA, Descartes Systems Group, Digitalberatung, EDINA, Edinburgh Napier University, epiGenesys, Equator, Evidence Tools, Experience UX, Facebook, **FanDuel**, Fathom, Felinesoft, Float Colab, Foolproof, fretobook, Fürst, FutureGov, Futurice GmbH, Gecko Labs, George Labs, Glasgow City Council, Google, HolidayCheck, Home Office and GDS, Humix, Hymans Robertson, I am Bravestar, iamproperty, icapps, Ideaplatz, InChat, Infonika Österreich GmbH, Insights, Interaktiv, Intermedia, Intuit, JP Morgan, Just Eat, Kainos, Khalifa Media, Knowit Experience Oslo AS, Leidos, Ministry of Justice, Mudano, Mytheresa.com, Natural Intelligence, Newton Group Australia, NHS 24, Nikolai Hafen, Nomensa, NYU IT, Obsidian Creative Solutions, Open Assessment Technologies, Opposite of Chaos, Optos, Oracle, Orange Bus, Ovo Energy, Peacock Blue Design, Pegasystems, Piercom, Pinsent Masons, Pramerica Systems Ireland, Prudential, Publici Sapient, Raiffeisen Bank International, ResDiary, Royal London, RRDCreative, Sage Bionetworks, Sainsbury's Bank, Saint Ursula Academy, Scordin Media, **Scott Logic**, Scottish Enterprise, **Scottish Government**, Scottish Parliament, Scottish Water, Scout24 Schweiz, Sennheiser Communications, Shopify, Signal, Sketchin SAGL, Sopra Steria, SQA, SRUC, Standard Life, Status Digital, Status Marketing, STRATO, STV, Swissquote Bank, Tandar Consulting, Tesco Bank, Tey Liangtai, The App Business, The Health and Social Care Alliance Scotland, ThoughtWorks, TravelNest, Tricia Okin, trivago, Trustpilot, TURKCELL, Universitetsforlaget, University of Dundee, University of Edinburgh, University Of Glasgow, University of Strathclyde, **User Vision**, VisitScotland, We Are Snook, Webranking, WeDigitalGarden, Whitespace, Workday, youspi, YouTube, ZEISS Digital Innovation Partners.

***BOLD** denotes sponsors who were represented at the event.

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (Excl. VAT)	£750	£2100	£3100	£4000
Exhibition space	-	Small banner + unmanned poseur table**	2m x 1m space	2m x 1m space Banner at social evening
Speaking slot	-	-	-	90 minutes (or 2x 45 mins)
Tickets included (discount off subsequent tickets)	15%	2 (20% for first 4 15% thereafter)	3 (25% for first 4 15% thereafter)	5 (30% for first 4 15% thereafter)
Personnel ticket (no access to sessions)	-	-	1	2
Participant list (Includes emails where available)	-	✓	✓	✓
Website home page	Logo	Logo	Logo	First logo
Website sponsor page	Logo & link 100 word bio	Logo & link 150 word bio	Logo & link 200 word bio	First logo & link 250 word bio Pdf link
Tweet outs (min.)	4	6	8	10
Participant booklet	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page Full page ad	Logo on sponsor page Full page ad
Opening & closing remarks	Logo on slide	Logo on slide	Logo on slide	Logo on slide

**The Silver package can be upgraded to a 2m x1m stand space for an additional £400

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please contact in the first instance: Cara Hanman - cara@software-acumen.com or 07748 598045.

Other sponsorship options

Social Evening Sponsorship

Add a session

Gold and Silver level sponsors are offered the opportunity to add a speaking slot to their package. A limited number of 45min and 60min slots are available. 45 minute session: £500. 60 minute session (only available until 31 December 2019) £750.

Social Evening Sponsorship

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is £500 per ticket, or £300 as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

Lanyards

We have one available addition to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Practicalities

Tickets

Ticket allocation includes any speakers involved in sponsored speaking sessions.

A limited number of additional personnel tickets are available at £90/day. These do not allow access to the conference but do include all refreshments and the social evening.

Contact us for more information.

Programme

We will be finalising the programme in by **November 2019** - after this date there will be a limit to the number of sponsor packages that include a session.

Sustainability

We are trying to reduce waste at our events and aim to use more sustainable solutions. We invite you to join us by considering the promotional items provided to participants. For example, avoid single use plastics, especially individually plastic wrapped items.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



Cara Hanman
Marketing & Partnering
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CaraHanman
07748 598045

You can also:

Contact our hotline on
01223 900 107

Visit our website
uxscotland.net

Or tweet us
@uxscotland